RECORD COLLECTOR NEWS

SERVING RECORD COLLECTORS WORLDWIDE AND BEYOND



2027-2028

ADVERTISING RATES

Record Collector News is published eight times per year. *RCN* is distributed at over 350 record stores from San Diego to Seattle and from Chicago to NYC and beyond. We make it a point to have distribution wherever its essential.

RATES	
Full Page	$795
Jr Page	$695
Half Page	$525
Quarter Page	$275
Eighth Page	$155

MECHANICAL SPECIFICATIONS		
SIZE	WIDTH	HEIGHT
Full Page	7.75"	10"
Jr. Page (only ad on pg)	5.5 "	7.0"
Half Page (H)	7.375"	4.625"
Half Page (V)	3.625"	9.4"
1/4 Page	3.625"	4.625"
1/8 page	3.625"	2.2"

DEADLINES 2027-2028

ISSUE	DATE	ADS DUE	PUBLICATION DATE
123	December/January 2026-27	November 20	1-December
124	February/March 2027	January 22	1-February
125	April 2027 - **Record Store Day**	March 19	1-April
126	May 2027	April 23	1-May
127	June/July 2027	May 21	1-June
128	August/September 2027	July 21	1-August
129	October-2027	September 20	1-October
130	November 2027 - **Black Friday**	October 18	1-November
131	December/January 2027-28	November 19	1-December
132	February/March 2028	January 21	1-February
133	April 2028 - **Record Store Day**	March 20	1-April
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137	October 2028	September 20	1-October
138	November 2028 - **Black Friday**	October 18	1-November
139	December/January 2028-29	November 20	1-December

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FOR ADVERTISING INFORMATION

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