

RECORD COLLECTOR NEWS

SERVING RECORD COLLECTORS WORLDWIDE AND BEYOND

Advertising Rates [2020]

Record Collector News is published seven times per year. RCN is distributed at over 350 record stores in California, Oregon, Washington, New York City, Chicago and beyond.

RATES

Full Page	\$795
Jr Page	\$695
Half Page	\$525
Quarter Page	\$275
Eighth Page	\$155

MECHANICAL SPECIFICATIONS

SIZE	WIDTH	HEIGHT
Full Page	7-3/8"	9-7/16"
Jr. Page (only ad on pg)	5-1/2"	7.0"
Half Page (H)	7-3/8"	4-5/8"
Half Page (V)	3-5/8"	9-1/4"
1/4 Page	3-5/8"	4-5/8"
1/8 page	3-5/8"	2-1/8"

DEADLINES

ISSUE	DATE	ADS DUE	PUBLICATION DATE
80	Feb/March 2020	January 13	Feb 1
81	April 2020	March 16	April 1
82	May/June 2020	April 13	May 1
83	July/August 2020	June 15	July 1
84	Sept/Oct 2020	August 14	Sept 1
85	November 2020	October 12	Nov 1
86	Dec/January 2020/21	November 16	December 1

For advertising information

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