

RECORD COLLECTOR NEWS

SERVING RECORD COLLECTORS WORLDWIDE AND BEYOND

Advertising Rates [2019]

Record Collector News is published seven times per year. RCN is distributed at over 350 record stores in California, Oregon, Washington, New York City, Chicago and beyond.

RATES	1X	4X	7X
Full Page	\$795	\$690	\$590
Jr Page	\$695	\$590	\$490
Half Page	\$525	\$425	\$350
Quarter Page	\$275	\$245	\$225
Eighth Page	\$155	\$135	\$130

MECHANICAL SPECIFICATIONS

SIZE	WIDTH	HEIGHT
Full Page	7-3/8"	9-7/16"
Jr. Page (only ad on pg)	5-1/2"	7.0"
Half Page (H)	7-3/8"	4-5/8"
Half Page (V)	3-5/8"	9-1/4"
1/4 Page	3-5/8"	4-5/8"
1/8 page	3-5/8"	2-1/8"

DEADLINES

ISSUE	DATE	ADS DUE	PUBLICATION DATE
73	Feb/March 2019	January 14	January 27
74	April 2019	March 15	March 31
75	May/June 2019	April 15	April 28
76	July/August 2019	June 14	June 30
77	Sept/October 2019	August 14	September 1
78	November 2019	October 17	October 31
79	Dec/Jan 2018-19	November 18	December 1

For advertising information

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